



## GRAPHIC ANIMATION JUDGING CRITERIA

	<b>Exemplary</b>	<b>Accomplished</b>	<b>Developing</b>	<b>Beginning</b>	<b>Score</b>
<b>Criteria</b>	<b>20 points</b>	<b>15 points</b>	<b>10 points</b>	<b>5 points</b>	
<b>Nga Taonga Tuku Iho: The Treasures of our Ancestors</b>	Excellent and appropriate use of references to Nga Taonga Tuku Iho: The Treasures of our Ancestors	Obvious and consistent use of references to Nga Taonga Tuku Iho: The Treasures of our Ancestors	Good references to Nga Taonga Tuku Iho: The Treasures of our Ancestors	No or minimal use of references to Nga Taonga Tuku Iho: The Treasures of our Ancestors	
<b>Content &amp; Originality</b>	Excellent storyline that captures attention with well defined characters.	Storyline is easy to follow with defined characters.	Storyline is at times disjointed with only parts distinguishable. Characters need further development	Storyline is not defined and difficult to follow. Characters are difficult to identify.	
<b>Technical Elements</b>	Animations are of superior quality including any or all of the following - color, photos, texture, layers and moving parts. Sound is synchronized with the action.	Animations are of good quality including any or all of the following - color, photos, texture, layers and moving parts. Sound is synchronized with the action.	Animations are of average quality including any or all of the following - color, photos, texture, layers and moving parts. Sound is synchronized with the action.	Animated sequences are erratic throughout. Little attention paid to the quality of design.	



## TE RANGITAWAEA FESTIVAL 2013

*E Tūia e Rea*

<b>Appearance</b>	Title and credits are presented attractively. Text and/or voice over are easy to read/hear and appropriate for the content. Sound elements add to the overall quality. Color balance and color choices enrich the overall effect of the presentation.	Titles and credits are presented effectively. Text and/or voice over are easy to read/hear and appropriate for the content. Sound elements are used effectively. Color balance and color choices add to the overall effect of the presentation	Titles and credits are presented. Text and/or voice over are easy to read/hear but not appropriate for the content. Sound elements are not used effectively. Color balance and color choices detract from the overall effect of the presentation.	Titles or credits are not presented. Text and/or voice over are difficult to read and/or not appropriate for the content. Sound elements are not used effectively. Color balance and color choices detract from the overall effect of the presentation.	
<b>General Comments</b>					<b>TOTAL SCORE (MAX 80)</b>